

Kente Cloth Colors

What Do The Colors In Kente Cloth Mean?

The colors used in kente cloth are very significant. Although there is some variation from place to place, here are the most common meanings given to the colors you'll find in this beautiful traditional fabric from Africa.

Symbolic Meanings of Kente Cloth Colors



YELLOW - preciousness, royalty, wealth, fertility



WHITE - purification, sanctification rites and festive occasions



RED - politics and spiritual pursuits, death and mourning



MAROON (DARK RED)- the color of mother earth; associated with healing



BLUE - peacefulness, harmony and love



GREEN - vegetation, planting, harvesting, growth, spiritual renewal



SILVER- serenity, purity, joy; associated with the moon



GOLD - royalty, wealth, high status, glory, spiritual purity



BLACK - maturity, spiritual energy



GREY - healing and cleansing rituals; associated with ash



PURPLE - often worn by women and girls